

U.S. COMMERCIAL SERVICE
**DISCOVER
 GLOBAL MARKETS**

BUSINESS FORUM SERIES 2015
PACIFIC RIM CONSUMERS
 ORANGE COUNTY, CA • OCTOBER 29–30



Get valuable exposure among U.S. exporters of products and services at an international business forum organized by the U.S. Commercial Service (*the export promotion arm of the U.S. Department of Commerce's International Trade Administration*) and District Export Council of Southern California.

Conference Overview

DISCOVER GLOBAL MARKETS: Pacific Rim Consumers participants will gain access to up-to-date market intelligence about consumer markets throughout the Pacific Rim region.

The program will feature international business leaders, U.S. commercial diplomats, industry specialists, and seasoned export advisors from more than 20 Pacific Rim markets - from Seoul to Santiago!

Benefits of Becoming a Marketing Partner

As a marketing partner, your organization will receive valuable exposure prior to and during the event. The conference will be promoted heavily nationwide and your organization will be recognized according to your selected level of participation:

Partnership Benefits	Diamond (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)
Logo on Program Guide, E-mail Promotions, and Website	✓	✓	✓	✓	✓
Special Recognition at Forums	✓	✓	✓	✓	✓
List and Contact Information of All Forum Attendees (to be Distributed Immediately Following Event)	✓	✓	✓	✓	✓
Promotional Space at Forums	Premium	Premium	Premium	Standard	Standard
Forum Tickets	10	8	5	3	1
Advertisements in Forum Program Guides	Full-page (color)	½-page (color)	¼-page (color)	¼-page (B&W)	1/8-page (B&W)
Optional Reserved Forum Table (luncheons)	✓	✓			
Seats at Head Table (program/luncheon)	2	1			
Digital Media Promotion	✓	✓			

Become a Partner Now!

Event Dates
 October 29-30, 2015

Location
 Hilton Orange County
 3050 Bristol St.
 Costa Mesa, CA 92626

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U.S. Commercial Service—Connecting you to global markets.